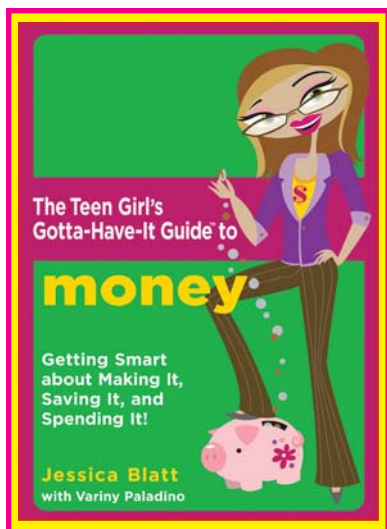




NEWS FROM



## THE TEEN GIRL'S GOTTA-HAVE-IT GUIDE TO MONEY Getting Smart about Making It, Saving It, and Spending It!

by Jessica Blatt with Variny Paladino

illus. by Cynthia Frenette

Coming February 2008, the fourth title in the Watson-Guptill series for girls, **THE TEEN GIRL'S GOTTA-HAVE-IT GUIDE TO MONEY: Getting Smart about Making It, Saving It, and Spending It** (\$8.95) by **Jessica Blatt** with finance expert **Variny Paladino**. Money matters—and for more than just shopping! Developing good money management skills—especially in the teen years when many girls get their first taste of both money and independence—is at the heart of this handy advice book to get teen and tween girls talking about ways to make money and learning about saving, spending, investing, and donating it.

Many teens and tweens are concerned with money in ways different from their parents and the other adults in their lives, but like many adults, they can feel that they don't have enough money, that they are looking for creative ways to make more money and still have fun, and they need to be on the watch for developing bad money habits. **THE TEEN GIRL'S GOTTA-HAVE-IT GUIDE TO MONEY** lets girls know that the time to get smart and learn about money is right now. **Blatt** and **Paladino** give real-life tips and a personalized money plan girls can start using right away.

As with *Boys*, *Embarrassing Moments*, and *Social Survival*, **THE TEEN GIRL'S GOTTA-HAVE-IT GUIDE TO MONEY** is filled with cute, sassy illustrations by **Cynthia Frenette** and fun puzzles, activities, quizzes, and fill-ins so girls can interactively work on making money, saving it, spending it, and helping it to grow with good money habits that can last a lifetime.

**THE TEEN GIRLS GOTTA-HAVE-IT GUIDE TO MONEY** “makes financial information go down like ice cream—cool, refreshing, and easy to digest.”

—Janet Bodnar from *Kiplinger's Personal Finance* raves

### About the Authors

**Jessica Blatt** has written for numerous magazines, including *CosmoGIRL!*, *Philadelphia Magazine*, and *Glamour UK*. She is currently a senior editor at *Seventeen* magazine. Jessica loves shopping with her mom, trying to beat her dad at tennis, and subjecting her boyfriend to her cooking experiments. She lives in Philadelphia, Pennsylvania.

**Variny Paladino** is a consultant for the national public television investing series *MoneyTrack*, as well as the Jump\$tart Coalition for Personal Financial Literacy. She has also served as Director of the American Savings Education Council (ASEC) and the Choose to Save® public service campaign.

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